

Noel A Hidalgo

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I work at the intersection of politics, community, technology and art. Advocate for open communities, free culture, and transparent government; established global leader in progressive political and technology communities; Eagle Scout.

New Media Positions & Peer to Peer Publishing Experience

Remix America, a project of Declare Yourself

June 2008 - September 2008

Community Manager

New York, NY

Hired after providing indirect consulting, coordinated with a team of three to connect with various political and artistic communities to promote the idea political remixes and mashups. During my tenure, the site steadily received 100 new users per month and sustained 1,000 page views per day. During the 2008 Democratic National Convention and the Republican National Convention, the community made history by collaborating and producing 30 original remixes. RemixAmerica was featured in Wired.

Luck of Seven

December 2005 - Present

Director

The World

In February 2007, departed NYC for an around-the-world adventure. Living off of \$10,000 fundraised from individuals on internet, the journey took eight months and explored seven free culture topics in 22 countries on the six inhabited continents. Not only was this an experiment in micro-finance, new media and international travel, but an expedition into global social networks and progressive political and open source technology communities. Along the way, the project interviewed internet users, organizers and activists on their work. Currently, this project is developing into a children's book and a feature length documentary.

Creator of TaxiNYC.tv & NYC Yellow Cab Driver

March 2008 – May 2008

New York, NY

Spent two months Video Blogging and demystifying the procedures behind becoming a New York City Yellow Cab Driver. This project quickly gained an avid following and was featured on National Public Radio's Bryant Park Project. After creating 10 short movies and logging 60 hours behind the wheel, started providing indirect consulting to Remix America and focusing attention on Not An Alternative outreach.

Jay Rosen and NYU's NewAssignment.Net

Summer of 2007

New York, NY

Providing Information Architecture; digested and documented NewAssignment.net's Drupal CMS infrastructure and designed a citizen journalism website to cover the 2008 Presidential Primaries and General Elections. Designs and ideas were incorporated into [HuffingtonPost.com Off the Bus project](#).

Freelance Video Editor / Citizen Journalist

Clients and partners have included Students for a Free Tibet documenting 2008 Olympic protests in China, promotional videos for Agit-Pop and Twitter VoteReport. As a Citizen Journalist my reports have been broadcasted on RocketBoom, EpicFU / JetSet, GroundReport.tv, Democracy Now!, and ABC's 20/20.

Community Organizer Positions

Outreach Coordinator

September 2006 - Present

[Not An Alternative, Inc.](#)

Brooklyn, NY

Originating from the establishment of Williamsburg Coworking, attended monthly meetups and engaged New York City's political & technology communities offering gallery services and collaborative office space. Researched and established relationships with artists, projects and organizations for possible presentations or discussions.

[Williamsburg Coworking](#) @ The Change You Want to See

Not An Alternative, Inc.

Brooklyn, NY

Organized monthly informational meetings & brunches to build interest in an office space for cultural producers, programmers, theorists, activists and adventure seekers. Now home to 16 daily coworkers and headquartered in Williamsburg, Not an Alternative's Williamsburg Coworking offers a daily productivity space while in the evening the space features lectures, screenings and sessions for community organizing.

Volunteer Director and Community Outreach

January 2003 – April 2004

[John Kerry for President](#)

Boston, MA

Starting shortly after John Kerry's reelection to the Senate, I began as a weekly phone bank volunteer and was eventually promoted to managing 50,000 active volunteers who phone banked an estimated 500,000 voters and canvassed New Hampshire. Responsibilities also included management of 20 interns and coordinating statewide John Kerry Meetups.

Unconferences in New York City

Spearheaded the organization of NYC's premiere grassroots conversations: [BarCamp NYC 2](#), [DrupalCamp NYC 1 & 2](#), [RootsCamp NYC](#) & [DC](#), & PDF Unconference '07. On average worked with a limited budget of less than \$5,000 to host two day conferences for 200 - 500 people. As NYC unconferences have proliferated, many continue to use the best practices my team and I established.

Blogging Liberally & [Living Liberally](#)

Along with members of NYC's political digerati, we created a bimonthly salons for bloggers to discuss politics and policy with elected officials and policy makers. This network established a nationwide network of informal conversations helping bloggers and new media pundits better understand the issues at hand.

[Drupal NYC Meetups](#) & [DrupalCamp NYC](#)

Initiated and organized NYC's Drupal monthly meetups and annual unconference, DrupalCamp. From a small group of 20, the NYC Drupal Community has grown to over 500 dedicated programmers. As for DrupalCamp, NYC initiated the global practice of free biannual & quarterly unconferences funded by local Drupal Development shops.

[UNRESU.ME](#)

After discovering that there was no community sourced resume editing site, purchased a domain, wrote a [manifesto](#) and sent a message to friends and created the first ad-free community sourced resume editing site.

Technology Positions

Communications Consultant and Technical Adviser

[Assemble for Rights NYC Campaign](#) 2006 & 2007

Cam Kerry for Massachusetts Secretary of State 2005

[Norman Siegel for NYC Public Advocate](#) 2005

[New York State Democratic Senate Campaign Committee](#) 2004

[Andrea Stewart-Cousins for New York State Senate](#) 2004

Consulted on the tools and services needed for electoral and issue-based campaigns. Digital Communications Advisor and Voter Database analyst; crafted online messages; edited and dispatched mass emails for fundraising and voter awareness; built a comprehensive computer network and managed distributed voter identification system.

Digital Communications Coordinator

September 2004 – August 2006

[New York State Senate Minority Leader](#)

New York, NY

With a non-existent budget from the State Senate Majority Leader's office, the Minority Leader's office use a limited campaign budget to provide a digital infrastructure to all Senate Democrats. Duties included management of communications infrastructure for all Senate Democrats. Responsibilities included contact and voter database management, digital infrastructure management (computer network and website) and Internet community liaison.

Technology Coordinator

April 2004 – August 2004

2004 [Democratic National Convention](#)

Boston, MA

Faced with a labor dispute that halted convention buildout, a tight budget and tighter timeline, facilitated daily coordination between 12 departments to accurately manage the deployment of 50,000 telephony/computer connections. Coordinated the supervision of 13 technicians and six interns.

Information Technology Specialist

July 2001 – January 2003

Pelias Technologies, formally Infimed Therapeutics, Inc.

Cambridge, MA

Reported directly to the CEO. Responsibilities required weekly reports on infrastructure usage and proposed budgets for new staff acquisitions. During the liquidation of the company, was entrusted by the new owners to security property and liquidation of inventory.

Network and Special Projects Administrator

June 2000 – January 2001

netNumina Solutions

Cambridge, MA

Recruited from Washington DC, responsibilities required extemporaneous solutions and project management. Managed the infrastructure buildout of new office and built a three mile wireless network during statewide labor dispute.

Micro Computer Consultant

September 1998 – June 2000

[RAND](#)

Washington, DC

Started as a temporary employee to manage shipping and receiving. Within two months, I was hired as a full-time staff member due to an extensive knowledge of the Macintosh Operating System and a swift ability to manage multiple projects under tight deadlines. By the time I was recruited by netNumina, responsibilities had expanded to include supervising two staff members, work flow development, research and system testing.

Technical Support Manager

February 1997 – September 1998

EriNet Online Communications

Dayton, OH

Reported directly to the CEO, provided software and hardware technical and troubleshooting support for approximately 10,000 users. Responsible for the training and management of eight technicians, development and production of technical documentation, and the maintenance of company Web site.

Conference Organizer

[Lift Conference](#) Open-Stage Organizer, Geneva, CH, February 2007, February 2008 & March 2009

[DrupalCamp NYC](#) 1 and 2, Organizer, March 2006 and January 2007

[RootsCamp NYC](#) and DC, Organizer, November and December 2006

[BarCamp NYC](#) 2, Organizer, September 2006

Vintage Italian Scooter Rallies in [Boston](#) and NYC, Summers, 2000 through 2005

Public Speaking

Pace University, New York City, Guest Lecturer, February 2009

Not An Alternative, New York City, 2008 Debrief of Technology Tools in Activism, Dec 2008

[Students for Free Culture 2008 Conference](#), Berkeley, USA, Panelist, October 2008

[British Council's Transatlantic Network 2020](#), Belfast, Northern Ireland & Dublin, Ireland, Panelist, September 2008

[New Organizing Institute's](#) RootsCamp @ 2008 Democratic National Convention, Denver, Colorado, Panelist and Panel Curator, August 2008

[Reboot 10](#), Copenhagen, Denmark, Presenter, June 2008

[Grupo de Diarios América](#) & the Andean Development Corporation, Miami, FL, Lecturer, May 2008

[Dorkbot NYC](#), March 2008

[Lift Conference](#), Geneva, CH, Presenter, February 2008

[Prince of Songkla University](#), Phuket, Thailand, Lecturer, September 2007

[Shri Ram College of Commerce](#), Delhi, India, Lecturer, September 2007

[DigitalBridge Camp](#), Nasik, India, Instructor, September 2007

[Transitions Online](#), Prague, CZ, Instructor, July 2007

[Salzburg Global Seminar](#), Salzburg, Austria, Faculty, March 2007

Software Skills

Macintosh (24 Years), Windows (15 Years), Microsoft and Open Office Suites, Final Cut Express, Live Type, Photoshop, Dreamweaver, HTML, Drupal and Wordpress Content Management Systems, CiviCRM (Contact Relationship Management System), working knowledge of PHP and MySQL.